

# CollisionLink in Canada: The Collision Parts Network in action



CollisionLink connects Canadian parts wholesale dealers with a network of shops & buyers, making it easier to grow your collision parts business through accurate online order management.

For dealers using the platform, CollisionLink supports:

- Parts order management & fulfillment
- Online ordering for shops & buyers
- Manufacturer parts programs & promotions
- Streamlined customer communications

“Using CollisionLink and Claims Creation Manager helped to boost our sales but, more importantly, greatly increased our customer satisfaction. By utilizing OEM parts, we’ve ensured higher quality and reliability for our customers and their customers in a simple and user-friendly way!”

-Kevin T. Parts Manager

## How CollisionLink covers the Canadian dealer & shop network



Across Canada, CollisionLink supports a vast network of dealers and shops, producing significant results in collision parts sales, dealer sales opportunities, and parts sales conversions.

Here’s how CollisionLink performed in Canada in the first half of 2024:

Current CollisionLink customers:



**1.3K+**  
Dealers  
**2K+**  
Shops

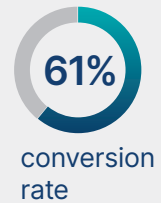
Canadian dealer order value & volume:



**\$260M**  
orders  
**186K+**  
orders

Part sales conversions:

**\$96M**  
conversions  
**\$164M+**  
opportunities



## Set your parts team up for sustained wholesale performance

Looking for a new way to enhance your collision parts wholesale business? Get your parts team onboard with CollisionLink and leverage the power of the Canadian dealer & collision shop network.



For more information, scan the QR code or visit [oeconn.info/4ceVQ09](https://oeconn.info/4ceVQ09)