



Audi Genuine Advantage Program



Audi is committed to providing Audi dealers with the tools they need to grow their parts business.

Through the Audi Genuine Advantage Program, dealers gain access to a comprehensive suite of solutions designed to streamline operations and drive parts sales. With these resources, Audi dealers can better serve their wholesale customers and maximize business opportunities.

OPSTrax

Parts Procurement

Receive, answer & manage orders electronically. Tracking for your salesman to view your deliveries as they are being made in real-time.

ValuTrax

Conquest Solution

Increase OEM market share through interactive advertising at the time of purchase.

BackTrax

Returns / Credits Solution

Track and Manage returns from shops back to the retailer. Credits delivered in real-time.

DeliveryTrax

Logistics Management

Ensure exact accuracy in the pulling, staging and transport of automotive parts, from the warehouse to your customers.

TaxDrive

Driver Mobile App

Track and confirm every delivery in real-time. Capture signatures upon delivery and document CODs and discrepancies.

TraxPartners

Connect Your Customers

Electronically connect to all of your collision and mechanical customers through TraxPartners.

Enroll in TraxCollision today by calling **888.776.5792**.



Our website
[OEConnection.com/products/traxcollision-dealer](https://oeconnection.com/products/traxcollision-dealer)