



Frequently Asked Questions

Mercedes-Benz Collision Conquest Program

Do I need to enroll in CollisionLink® to participate in the Mercedes-Benz Collision Conquest Program?

Yes, you will need to enroll in CollisionLink to take advantage of the Mercedes-Benz Collision Conquest Program.

What do I need to do to participate in the Mercedes-Benz Collision Conquest Program?

In order to gain the benefits of the Mercedes-Benz Collision Conquest Program, you will need to complete the program enrollment process.

How does the Mercedes-Benz Collision Conquest Program work?

- Mercedes-Benz provides OEC with a list of eligible Mercedes-Benz collision parts
- When collision repair centers send orders through CollisionLink, dealers are notified of the Non-Mercedes-Benz parts that qualify for discounts
- Dealers pass along the savings to the collision repair centers and are then reimbursed for eligible parts by Mercedes-Benz through their Monthly Parts Statement
- Mercedes-Benz performs audits to ensure program integrity and success

What part categories and models are eligible for the Mercedes-Benz Collision Conquest Program?

There are approximately 20,000 Mercedes-Benz collision part numbers available in the Mercedes-Benz Collision Conquest Program under the following part categories: body, glass, mirror, lighting, exhaust system, suspension, steering, chassis, drive shafts and heating/air-conditioning.

How will I get reimbursed for qualifying parts on the Mercedes-Benz Collision Conquest Program?

Mercedes-Benz reimbursements will be paid on the Monthly Parts Statement.

How do my shops get access to CollisionLink?

CollisionLink is free for shops to use, and they can enroll at CollisionLinkShop.com. Existing shops on CollisionLink can simply start sending their orders to their preferred Mercedes-Benz dealers to access the benefits of the Mercedes-Benz Collision Conquest Program within CollisionLink.

Who do I contact for more information?

For questions on the Mercedes-Benz Collision Conquest Program, contact Mr. Brian Holzinger from CollisionLink at 440-813-1834 or email bryan.holzinger@oeconnection.com; you may also contact our Business Development Team at 888.776.5792, or visit go.oeconnection.com/mercedes-benzca-pma