collisionlink[®] | Executive Overview

Everything's Easier When Everything's Connected

CollisionLink[®], the leading collision parts procurement solution, integrates with shop estimating systems & provides VIN verification to streamline the collision parts ordering process and improve parts ordering accuracy.

Dealers using CollisionLink can leverage the manufacturer's parts program for incremental sales opportunities and increase efficiency with automation.

Features



Single user-friendly, online portal

Collision parts orders are consolidated for faster processing



View the entire estimate

Maximize sales opportunities and make it easy for shops to order parts



Communicate with customers

Provide important updates to collision facilities, including: Order status, Shipping date and Cost

Benefits



- Increase wholesale collision parts sales
- Automated reimbursement submissions eliminate time-consuming paperwork
- Reduce part returns
- OEC professionals support & train your staff
- Help Center available 24/7

