

PMA - DEALERS

Simplified parts order management and processing



RepairLink is an easy-to-use solution designed to help dealerships drive parts sales, save time with increased efficiency, and communicate faster & more effectively with customers.

RepairLink provides buyers with access to dealer pricing, parts availability, and illustrations – right where the customers are already shopping: ONLINE.

35%

increase in online orders

20+

OEM parts availability

24/7

pricing and part availability



Here's how you can take your OEM parts business to the next level with the most cost-effective solution in the market today:

Optimal customer accessibility

- 20+ OEMs have parts availability on RepairLink, covering 97% of vehicles on the road
- IRFs and Reconditioners have access to pricing and parts availability 24/7
- You and your customers receive real-time order updates & messaging

Unsurpassed Competitive Advantage

- Best-in-class parts illustrations available at your customers' fingertips
- Gross Profit Protection ensures parts are sold with a minimum profit above cost
- Put your best price forward with market-specific promotions & unique parts marketing collateral

Improved Productivity & Efficiency

- Reduce call volume to focus on revenue-generating calls
- Limit wait times and the need to fax illustrations
- Increase part order accuracy and reduce returns

NEW! Streamlined Online Payments

- Integrated in RepairLink, OEC Payments helps you expand your network and experience streamlined payments and reconciliation for a secure, fast, and user-friendly solution

Enhanced Service Capability

- DeliverNow connects buyers and dealers with an established delivery fleet, making quick shipping as easy as clicking a button



Get started with RepairLink today by calling 888.776.5792.

Our website

oeconnection.com/products/repairlink/