



#### **Executive Overview**

RepairLink<sup>™</sup> the market's most comprehensive OEM mechanical parts fulfillment solution, helps you drive OEM parts sales, save time with increased efficiency, and enhance relationships with customers. RepairLink also puts you where the buyers are by providing shops with dealer **pricing, availability,** and **parts illustrations ONLINE**. You can offer buyers a more efficient way to source and buy OEM parts from your dealership 24 hours a day, 7 days a week.

### **Features of RepairLink**



# 86% of IRF's purchase ONLINE during business hours

Shops can access parts pricing and availability 24 hours a day, 7 days a week.



## Increase parts counter productivity & reduce parts returns

RepairLink minimizes time spent on the phone and eliminates the need to fax an illustration.



# 9 out of 10 shops compare pricing online

RepairLink offers gross profit protection and market-specific promotions.

#### **Benefits of RepairLink**



- Sales opportunities available 24 hours a day no overtime pay required.
- Reduces the number of non-revenue generating phone calls.
- You become a one-stop-shop for your customers.
- Supports multiple pricing strategies.

