



## Onboarding Your Shops

CollisionLink® gives you the best opportunity to drive more OE part sales with your customers. These best practices will help you get your shops on CollisionLink and transacting with you.

### Initial Setup & Ensure Your Shops:



**Shops can register for free at [CollisionLinkShop.com](https://CollisionLinkShop.com)  
Download the Estimate Uploader Tool from CollisionLink**

Shops can call OEC at 888-776-5792 ext. 3 for help integrating the system and to:

- Add you as their preferred supplier
- Set up other OEM suppliers
- Send a test estimate to make sure setup is complete
- Note: you should then call to acknowledge receipt

### Value Points Your Shops Need to Know:



**CollisionLink Shop will not replace the relationship, it will streamline the ordering process. Using CollisionLink will get shops the best price:**

- Ordering is easy and estimates are sent with 3-4 clicks
- Supplemental orders are sent without resending the entire order
- Text & email notifications enable quick dealer response
- Dealer visibility to the entire estimate allows shops to order more OE parts and maintain profit margins
- Installing more OE parts on a repair reduces cycle times and parts returns
- Make time to meet with your shops before your competitors do!

### Words that Work:



**“CollisionLink Shop is free for shops”  
Get up and running in less than 30 minutes**

- Shops can order more OE parts without losing profit
- CollisionLink is a parts ordering tool with quoting capabilities
- CollisionLink helps strengthen relationships with shops by making the dealer the best option for parts sourcing
- Assure your shops that you will continue to communicate with them directly