

LEXUS MECHANICAL PARTS PROGRAM (LMPP)

POWERED BY RepairLink®

FEATURES

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BENEFITS

LMPP powered by RepairLink® incorporates Lexus-sponsored competitive discounts with the industry's most used web-based OE mechanical parts fulfillment solution. This powerful platform is designed to streamline the mechanical parts ordering process between your dealership and independent repair facilities (IRFs).

Features

- Enables IRFs to place dealer parts orders 24/7
- Integrates with Shop Management Systems
- Provides VIN filtering and illustrations like those in the EPC
- Offers tools to help protect dealer gross profit and communicate dealer market specific promotions
- Allows your wholesale customers to receive Lexus-sponsored competitive discounts on select parts
- Automatically posts reimbursements to the dealer's Monthly Parts Statement
- Includes comprehensive training, best practices consultation, and excellent customer support

Benefits

- Puts your parts department online, where the buyers are
- Exclusive platform offering Lexus-sponsored discounts on Lexus Genuine Mechanical Parts for a dealer's IRF customers
- Minimizes time spent on the phone and helps reduce the need to fax illustrations
- Increased efficiency
- Enhances relationships with wholesale customers
- Supports increased wholesale parts sales

Cost

- \$199 - One time set up fee for new RepairLink dealer
- \$349/month dealer program fee