



# Hyundai Go Genuine ValuTrax Reimbursement Program



The TraxCollision Reimbursement Program is crafted to equip dealers with a distinct competitive advantage.

Through special pricing on eligible Hyundai parts, dealers can effectively recapture parts sales that would have otherwise gone to third-party, aftermarket, or grey market alternatives. Below, you'll find examples of the HMA reimbursement formula.

### Conquest Reimbursement

- Unlimited
- Reimbursement formula:

Dealer selling part <u>above</u> Dealer Net (cost)	10 - 20%	HMA reimburses up to cost +20% Example: Cost = \$100, sell at \$115 <b>Reimbursement = \$0 + \$5 = \$5</b> <b>Sell Price + Rebate = \$120</b>
	0 - 9.9%	HMA reimburses up to cost +15% Example: Cost = \$100, sell at \$105 <b>Reimbursement = \$0 + \$10 = \$10</b> <b>Sell Price + Rebate = \$115</b>
Dealer selling part <u>below</u> Dealer Net (cost)	10% Below	HMA reimburses up to cost +10% Example: Cost = \$100, sell at \$95 <b>Reimbursement = \$5 + \$10 = \$15</b> <b>Sell Price + Rebate = \$110</b>
	Below 10%	HMA reimburses 20% of cost Example: Cost = \$100, sell at \$80 <b>Reimbursement = \$20</b> <b>Sell Price + Rebate = \$100</b>