

Drive Your Parts Sales Forward with CollisionLink®



In partnership with OEC®, Mopar is excited to announce big changes to the **Mopar Match the Estimate Program for CollisionLink!** Dealers can now earn more than ever! This initiative provides Mopar dealers with cutting-edge tools to grow their parts business, making it easier to convert non-OEM parts to OEM parts sales.



How CollisionLink Benefits Mopar Dealers

- Full Estimate Visibility**
 Access the entire estimate for a comprehensive view, enabling smarter sales decisions.
- Competitively Priced Collision Parts**
 Gain a competitive edge with OEM parts priced to convert non-OEM sales effectively.
- Efficient Order Processing**
 Simplify each step of your parts ordering process, saving time and reducing errors.
- Clear Communication with Customers**
 Easily share order status, shipping dates, costs, and more for a seamless customer experience.
- Expanded Collision Parts Sales Opportunities**
 Leverage CollisionLink to increase OEM part sales in the collision repair market.
- Automated Dealer Reimbursement Submissions**
 Eliminate time-consuming paperwork with automatic dealer reimbursement submissions.

**Ready to Grow Your Parts Business?
Enroll in CollisionLink Today!**



Contact an OEC expert at [888.776.5792](tel:888.776.5792), option 2, or scan the QR code to get started.
go.oconnection.com/mopar-match-the-estimate-program