

# LEXUS MECHANICAL PARTS PROGRAM

powered by **repairlink**<sup>SM</sup>

## Executive Overview

The Lexus Mechanical Parts Program powered by RepairLink<sup>SM</sup>, the market's most comprehensive OE mechanical parts fulfillment solution, helps your dealership drive OE parts sales, save time with increased efficiency, and enhance relationships with customers.

This program puts you where the buyers are by providing shops with dealer **pricing, availability, and parts illustrations** online. You can offer shops a more efficient way to source and buy OE parts from your dealership 24 hours a day, 7 days a week.

Lexus Mechanical Parts Program powered by RepairLink features:



52% of shop purchases are made after hours

Shops can access parts pricing and availability 24 hours a day, 7 days a week.



Increase parts counter productivity & reduce parts returns

RepairLink minimizes time spent on the phone and eliminates the need to fax an illustration.



9 out of 10 shops compare pricing online

RepairLink offers Gross Profit Protection and dealer-specific promotions.

## Benefits of RepairLink

- Sales opportunities available 24 hours a day
- Reduces the number of non-revenue generating phone calls
- A one-stop-shop for your customers
- Supports multiple pricing strategies

Visit [OEConnection.com/LMPP](http://OEConnection.com/LMPP) for more information

**Right Part. Right Place. Right Time.**

4205 Highlander Parkway, Richfield, OH 44286 | 1.888.776.5792 | [OEConnection.com](http://OEConnection.com)

